

Sponsorship & Exhibition Opportunities



Don't miss out!

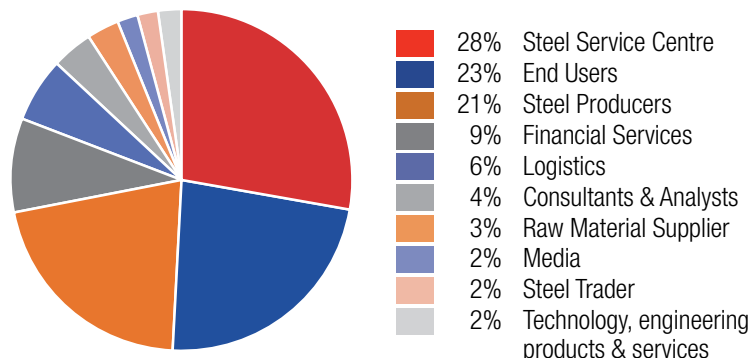
Be seen as an industry leader amongst hundreds of senior steel industry delegates.

Why Sponsor?

- > Leave a strong and lasting impression of your company
- > Entertain new and existing customers
- > Cost effective marketing to a targeted audience of over 300 senior delegates under one roof over 3 days
- > Launching a new product or service?
- > Raise your company profile above your competitors
- > Re-inforce your position as industry leader in your field
- > Increase brand recognition and awareness
- > Extensive company branding before and throughout the conference
- > An exhibition stand is an ideal platform to promote products and services and network with key potential or current clients
- > Build relationships that will provide your organisation with the opportunity to enter into dialogue with your key target audience

Access decision makers from across the supply chain

2008 delegate breakdown by company type:



Packages include:

- > Day 1 & Day 2 Coffee Breaks
- > Conference Auditorium
- > Registration Area
- > Welcome Reception
- > Day 1 Evening Reception
- > Day 2 Luncheon
- > Delegate Messenger System
- > Brochure Insert (please note this is not a sponsorship package)
- > Exhibition Stand

All packages can be tailor-made to suit your requirements.

For further details on how you can get involved this year, please contact:

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Sponsorship & Exhibition Manager

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Special package, including breakfast, for delegates booking by 4 September

Rediscover the Fairmont Chicago Millennium Park, which has reclaimed the city skyline as a beacon of modern design, following a dramatic \$50 million transformation.

Upon registering delegates will be sent details of the preferential rates we have negotiated

The Fairmont Hotel, 200 North Columbus Drive, Chicago, IL
www.fairmont.com/chicago



About CRU

CRU is the leading international independent consultancy and business analysis provider specialising in the global steel industry as well as other global commodity industries such as mining, non-ferrous metals, power, cable and chemicals.

In recent years, CRU's assessments of steel prices have emerged as the most widely used assessments in the global steel industry, in particular in North America. They are currently entered into the physical contracts between steel mills/distributors and their customers in addition to being entered into hundreds, if not thousands of variable cost contracts as well as being used in the settlement of derivative products, such as swaps.

For further information visit www.crugroup.com

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MINING | METALS | POWER | CABLES | FERTILIZERS | CHEMICALS