

9th World Copper Conference

6-8 April 2010 – The Grand Hyatt, Santiago

www.worldcopperconference.com



Sponsorship and Exhibition

The following sponsorship packages offer companies the opportunity to place their company brand amongst industry decision makers at CRU's metals conferences. Whether you are looking to promote a specific product/service, or wish to improve brand awareness in the marketplace, we are happy to advise you on the most appropriate means of implementing your marketing strategy.

Examples of Packages Available:

- Welcome reception – 6 April – SOLD
- Luncheon sponsor Day 1 - 7 April – SOLD
- Luncheon sponsor Day 2 - 8 April – SOLD
- Coffee break sponsor – SOLD
- Conference/Auditorium Room Sponsor throughout the 2 days - UK£15,000
- Networking breakfast sponsor Day 1 – 7 April – UK£15,000
- Conference writing folders - UK£8,000
- Networking lounge - UK£10,000
- Registration Area - UK£12,000
- Delegate Messenger System - UK£7,000
- Exhibition space - UK£4,000
- Lanyards – UK£8,500
- Brochure Insert in delegate bag - UK£1,500 (please note this is not a sponsorship package)
- Advertisement in delegate folder - UK£2,000 (please note this is not a sponsorship package)

Details of sponsorship packages are listed below and to discuss further please contact:-

Michelle Fisk, Sponsorship and Exhibition Manager, CRU Events.

Tel: +44 20 7903 2159, email: michelle.fisk@crugroup.com

NETWORKING BREAKFAST

- Welcome and entertain potential clients and leave them with a positive impression of your company
- Invitation with your company logo emailed to all pre-registered delegates
- Extensive on-site branding at the Networking Breakfast to include table flags, napkins, coasters, branded banners
- Company logo to run in all:
 - conference advertisements
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- Company logo on the front cover of the official conference programme
- Company logo and 50 word description in the conference brochure at the event
- 3 Complimentary delegate places. Discount for additional delegates.
- Opportunity for a welcome address
- Exhibition booth space
- Reserved Table at the breakfast
- Option - brochure insert
- Option - to provide branded corporate gift to delegates

AUDITORIUM SPONSOR

- A high profile package which places your company in front of the delegate throughout the whole 3 days
- Extensive auditorium branding to include company logo on water bottles, coasters, mints and banners
- Company logo to run in all:
 - conference advertisements
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- Company logo on the front cover of the official conference programme
- Company logo and 50 word description in the conference brochure at the event
- 3 Complimentary delegate places. Discount for additional delegates
- Option - brochure distribution
- Option - to provide branded corporate gift to delegates

INTERNET LOUNGE SPONSORSHIP

- Extensive branding of the internet lounge including: company logo on table flags, banners, coasters, floor tiles company website on the holding page
- Company logo to run in all:
 - conference advertisements
 - conference programmes
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- Company logo on signage to the Internet area
- Company logo and 50 word description in the conference brochure at the event
- Option for literature distribution
- Two complimentary delegate places. Discount for additional delegates

REGISTRATION AREA SPONSORSHIP

- Company logo at the point where all delegates register and use an information point
- Extensive branding with your company logo in the registration area including banners and table flags
- Company logo to run in all:
 - conference advertisements
 - conference programmes
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- Company logo and 50 word description in the conference brochure at the event
- Two complimentary conference delegate registration

DELEGATE MESSENGER SYSTEM

- Company logo on entry page to the online Delegate Messenger system, available 1 month before the conference for all delegates to email and arrange meetings with other attendees. Also used to access the conference papers one month post conference
- Company logo to run in all:
 - conference advertisements
 - conference programmes
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
 - Logo listed on the front page of the conference programme mailed out before conference
- Company logo and 50 word description in the conference brochure at the event

- One complimentary conference delegate registration

CONFERENCE WRITING FOLDER

- Company logo on the front cover of the conference writing folder, distributed to all conference participants, offers longevity
- Option - brochure insert
- Company logo on pre-event promotion
- Listed with company logo and 50 word description in the conference brochure at the event
- One complimentary conference delegate registration

LANYARDS

- Company logo highly visible on lanyards handed to every attendee and worn throughout the entire conference
- Company logo on pre-event promotion
- Listed with company logo and 50 word description in the conference brochure at the event
- One complimentary conference delegate registration

INSERTS IN THE DELEGATE PACK

- Company brochure to be inserted into delegate pack

INSERTS IN THE DELEGATE FOLDER

- Advertisement to be inserted into delegate folder

EXHIBITION TABLE PACKAGES

Exhibitors will benefit from the opportunity to launch new products, source new clients and prospects, network and do business face to face over two days under one roof.

Exhibiting companies will receive

- Display area of 3x2 with table, 2 chairs
- Two delegate pass (access to conference and social events)
- Company profile / entry in the conference programme
- Company profile & logo on web page with reciprocal link
- Access to delegate list and presentations after the conference
- Access to delegate messenger service