



BRITISH SULPHUR | EVENTS



Sheraton, Brussels 22-24 March 2010

Sponsorship and Exhibition

The following sponsorship packages offer companies the opportunity to place their company brand amongst industry decision makers at British Sulphur events. Whether you are looking to promote a specific product/service, or wish to improve brand awareness in the marketplace, we are happy to advise you on the most appropriate means of implementing your marketing strategy.

Examples of Packages Available:

- Welcome reception – 22 March – SOLD
- Drinks Reception or Dinner – 23 March - From UK£15,000
- Luncheon sponsor 23 March – SOLD
- Luncheon sponsor 24 March – SOLD
- Coffee break sponsor 23 & 24 March – SOLD
- Auditorium Sponsor (Both Days) -- UK£16,000
- Conference bags - UK£7,500
- Conference writing folders - UK£7,500
- Exhibition space - UK£2,750
- Advertisements in Conference Guide - UK£1,500
- Internet Lounge - UK£9,000
- Brochure Insert in delegate bag - UK£1,000 (please note this is not a sponsorship package)
- Embossed chocolates – Price on Enquiry (please note this is not a sponsorship package)
- Registration Area - UK£8,500
- Delegate Messenger System - UK£6,000

Details of sponsorship packages are listed below and to discuss further please contact:-

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EVENT SPONSORSHIP PACKAGES

WELCOME RECEPTION SPONSOR

- Welcome and entertain potential clients and leave them with a positive impression of your company
- Invitation with your company logo emailed to all pre-registered delegates
- Extensive on-site branding at the Welcome Reception to include table flags, napkins, coasters, branded banners
- Company logo to run in all:
 - conference advertisements
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- Company logo on the front cover of the official conference programme
- Company logo and 50 word description in the conference brochure at the event
- 3 Complimentary delegate places
- Opportunity for a welcome address
- Exhibition booth space
- Option - brochure insert
- Option - to provide branded corporate gift to delegates

EVENING RECEPTION SPONSOR

- Welcome and entertain potential clients and leave them with a positive impression of your company
- Invitation with your company logo emailed to all pre-registered delegates
- Extensive on-site branding at the Welcome Reception to include table flags, napkins, coasters, branded banners
- Company logo to run in all:
 - conference advertisements
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- Company logo on the front cover of the official conference programme
- Company logo and 50 word description in the conference brochure at the event
- 3 Complimentary delegate places
- Opportunity for a welcome address
- Option - brochure insert
- Option - to provide branded corporate gift to delegates

LUNCHEON SPONSORSHIP

- Recognition as 'Luncheon Sponsor' on all pre-event conference literature
- Available Day 1 or 2
- Company logo to run in all:
 - conference advertisements
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- Company logo on signage to the lunch area
- Extensive on-site branding at lunch to include table flags, branded menus and signage
- Company logo and contacts in the official conference programme
- Company logo and 50 word description in the conference brochure at the event
- Mention in conference as 'Lunch Sponsor'
- Option to place literature on tables
- Option to provide branded corporate gift to delegates
- Option for short welcome address
- 3 complimentary delegate places
- Reserved table for sponsor at lunch

AUDITORIUM SPONSOR

- A high profile package which places your company in front of the delegate throughout the whole 3 days
- Extensive auditorium branding to include company logo on water bottles, coasters, mints and banners
- Company logo to run in all:
 - conference advertisements
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- Company logo on the front cover of the official conference programme
- Company logo and 50 word description in the conference brochure at the event
- 3 Complimentary delegate places
- Opportunity for a welcome address
- Option - brochure distribution
- Option - to provide branded corporate gift to delegates

INTERNET LOUNGE SPONSORSHIP

- Extensive branding of the internet lounge including: company logo on table flags, banners, coasters, floor tiles company website on the holding page
- Company logo to run in all:
 - conference advertisements
 - conference programmes
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- Company logo on signage to the Internet area
- Company logo and 50 word description in the conference brochure at the event
- Option for literature distribution
- Two complimentary delegate places

REGISTRATION AREA SPONSORSHIP

- Company logo at the point where all delegates register and use an information point
- Extensive branding with your company logo in the registration area including banners and table flags
- Company logo to run in all:
 - conference advertisements
 - conference programmes
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- Company logo and 50 word description in the conference brochure at the event
- Two complimentary conference delegate registration

COFFEE BREAK SPONSORSHIP

- Recognition as 'Coffee break sponsor' on all pre-event conference and exhibition material
- Available day 1 or day 2 (or both), 2 coffee breaks per day
- Company logo to run in all:
 - conference advertisements
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
- On-site prominent branding at the coffee point to include table flags and napkins, banners
- Company logo and 50 word description in the conference brochure at the event
- Company logo in the official conference programme
- Two complimentary conference delegate places
- Announced in the conference as coffee break sponsor
- Option for exhibition space

CONFERENCE WRITING FOLDER

- Company logo on the front cover of the conference writing folder, distributed to all conference participants, offers longevity
- Company logo to run in all: conference advertisements, email and direct mail promotional mailings, logo on website with reciprocal link
- logo on signage at the event
- On-site prominent branding at the coffee point to include table flags and napkins, banners
- Company logo and 50 word description in the conference brochure at the event
- Option - brochure insert
- One complimentary conference delegate registration

DELEGATE MESSENGER SYSTEM

- Company logo on entry page to the online Delegate Messenger system, available 1 month before the conference for all delegates to email and arrange meetings with other attendees. Also used to access the conference papers one month post conference
- Company logo to run in all:
 - conference advertisements
 - conference programmes
 - email and direct mail promotional mailings
 - logo on website with reciprocal link
 - logo on signage at the event
 - logo listed on the front page of the conference programme mailed out before conference
- Company logo and 50 word description in the conference brochure at the event
- One complimentary conference delegate registration

CONFERENCE BAG SPONSORSHIP

- Company logo on conference bag, distributed to all participants
- Company brochure / literature inserted into delegate bags
- Company logo to run in all: conference advertisements, email and direct mail promotional mailings, logo on website with reciprocal link
- Sponsor may supply corporate gifts and/or product samples inside bag
- One complimentary conference delegate registration

INSERTS IN THE DELEGATE PACK

- Company brochure to be inserted into delegate pack

EXHIBITION TABLE PACKAGES

Exhibitors will benefit from the opportunity to launch new products, source new clients and prospects, network and do business face to face over two days under one roof.

Exhibiting companies will receive

- Display area of 3mx2m with table, 2 chairs
- 1 delegate pass (access to conference and social events)
- Company profile / entry in the conference programme
- Company profile & logo on web page with reciprocal link
- Access to delegate list and presentations after the conference
- Access to delegate messenger service
- If you would like to put a link to the conference website on your website, the link is www.phosphates2010.com