

## CRU's 12th World Stainless Steel Conference

22-24 November 2009 – The Trident Hotel, Mumbai

[www.worldstainlesssteel09.com](http://www.worldstainlesssteel09.com)



## Sponsorship and Exhibition

The following sponsorship packages offer companies the opportunity to place their company brand amongst industry decision makers at CRU's metals conferences. Whether you are looking to promote a specific product/service, or wish to improve brand awareness in the marketplace, we are happy to advise you on the most appropriate means of implementing your marketing strategy.

### **Examples of Packages Available:**

- Luncheon sponsor Day 1 - £10,000
- Registration Area - £8,000
- Coffee break sponsor per day - £7,500
- General Sponsorship Package - £6,000
- Brochure Insert - £1,000 (please note this not a sponsorship package)
- Exhibition Stand £4,000

Details of sponsorship packages are listed below and to discuss further please contact:-

- ➔ **Michelle Fisk, Sponsorship and Exhibitions Manager, CRU Events.**  
Tel: +44 20 7903 2159, email: [Michelle.fisk@crugroup.com](mailto:Michelle.fisk@crugroup.com)

## **EVENT SPONSORSHIP PACKAGES**

### **LUNCHEON SPONSORSHIP**

- Recognition as 'Luncheon Sponsor' on all pre-event conference literature
- Available Day 1
- Company logo to run in all:
  - conference advertisements
  - email and direct mail promotional mailings
  - logo on website with reciprocal link
  - logo on branding at the event
- Company logo on signage to the lunch area
- Extensive on-site branding at lunch to include table flags, branded menus and signage
- Company logo and contacts in the official conference programme
- Company logo and 50 word description in the conference brochure at the event
- Mention in conference as 'Lunch Sponsor'
- Option to provide branded corporate gift to delegates
- 2 complimentary delegate places

### **GENERAL SPONSORSHIP**

- Company logo to run in all:
  - conference advertisements
  - email and direct mail promotional mailings
  - logo on website with reciprocal link
- Logo on generic branding including Stage set and banners
- Company logo and contacts in the official conference programme
- Company logo and 50 word description in the conference brochure at the event

### **REGISTRATION AREA SPONSORSHIP**

- Company logo at the point where all delegates register and use an information point
- Extensive branding with your company logo in the registration area including banners and table flags
- Company logo to run in all:
  - conference advertisements
  - conference programmes
  - email and direct mail promotional mailings
  - logo on website with reciprocal link
  - logo on generic branding at the event including stage set and banners
- Company logo and 50 word description in the conference brochure at the event
- Two complimentary conference delegate registration

### **COFFEE BREAK SPONSORSHIP**

- Recognition as 'Coffee break sponsor' on all pre-event conference and exhibition material
- Available day 1 or day 2 (or both), 2 coffee breaks per day
- Company logo to run in all:
  - conference advertisements
  - email and direct mail promotional mailings
  - logo on website with reciprocal link
  - logo on generic branding at the event including stage set and banners
- On-site prominent branding at the coffee point to include table flags and napkins, banners
- Company logo and 50 word description in the conference brochure at the event
- Company logo in the official conference programme
- Two complimentary conference delegate places
- Announced in the conference as coffee break sponsor

### **INSERTS IN THE DELEGATE PACK**

- Company brochure to be inserted into delegate pack

### **EXHIBITION TABLE TOP PACKAGES**

Exhibitors will benefit from the opportunity to launch new products, source new clients and prospects, network and do business face to face over two days under one roof.

Exhibiting companies will receive (will vary per event):

- ➡ Display area of 3x2 with table, 2 chairs
- ➡ 1 delegate pass (access all areas)
- ➡ Company profile / entry in the conference programme
- ➡ Company profile & logo on web page with reciprocal link