

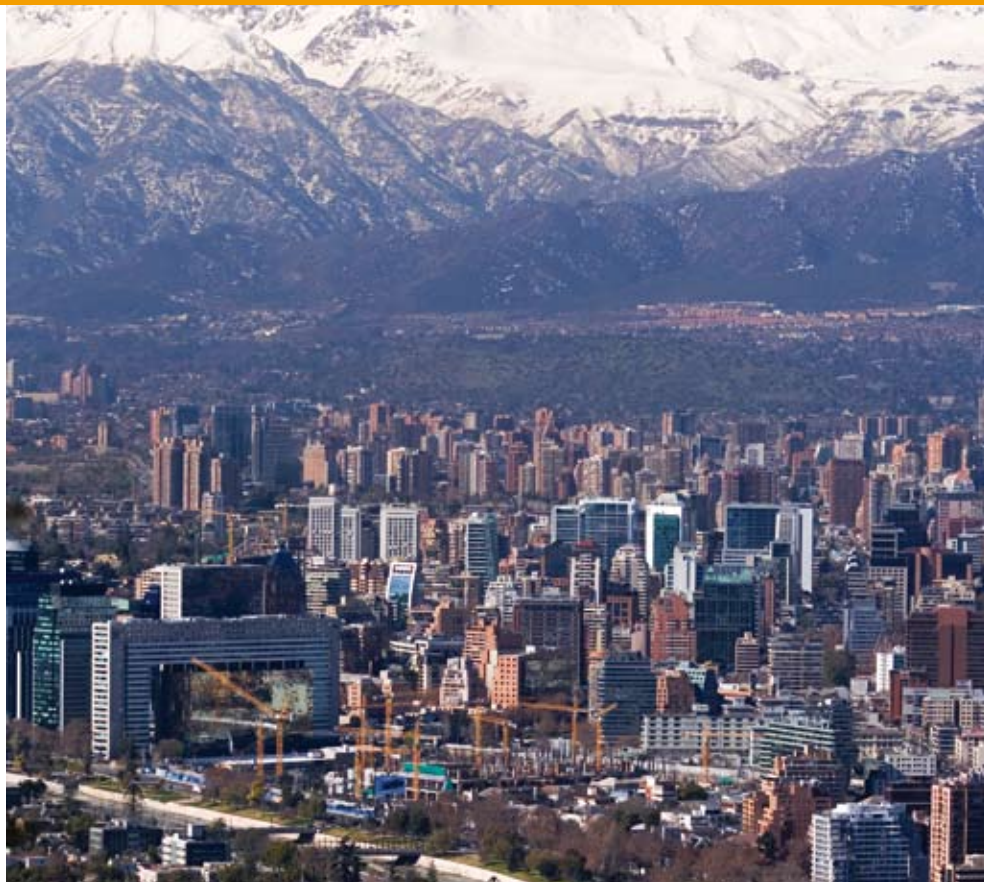
# 8th World Copper Conference

31 March – 2 April 2009 • Grand Hyatt, Santiago, Chile

## THE WORLD'S DEFINITIVE COPPER CONFERENCE

Register by 27 February and save \$150

CONFERENCE PROGRAMME INSIDE 



Visit [www.worldcopper09.com](http://www.worldcopper09.com) for the latest conference agenda and the updated list of speakers.

Now in its 8th year, CRU's World Copper Conference will give you the latest intelligence on the vital issues facing the industry. We will once again be assembling an international faculty of industrialists

and economists for two days of intense debate and discussion on the most pertinent issues confronting the global copper industry, including the ramifications of the new macro economic landscape.

ATTRACTED OVER 550 HIGH-LEVEL DELEGATES IN 2008

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All commodity booms in recent times have faltered because of an unexpected weakening of demand. The current commodity crisis is no different, except that the financial crisis has been a catalyst for forces that were already at work. What might have taken months or even years to happen has been compressed into a few weeks.

The Copper industry finds itself in a volatile market with a tough year predicted for 2009. How far will the prices fall, can the industry move back towards a balance and when is this economic downturn likely to end? These are only a few questions industry decision makers have to understand in order to formulate a strategy for survival and/or opportunity.

CRU is uniquely positioned with the first international copper gathering in 2009 with a global emphasis to discuss the economic crisis and the impact on the industry. Together with the CESCO dinner this gathering offers a perfect opportunity for industry executives to gather and reflect on the previous six months, exchange points of view and discuss the likely future shape of the industry.

The CRU World Copper conference will seek to provide you with authoritative information from leading executives to help you make the right business choices during this commodity crisis. Can you afford to miss this opportunity of not being part of this international copper gathering?

## KEY REASONS TO ATTEND

- Hear from the experts who will seek to provide you with the most up-to-date market intelligence
- Identify the opportunities which may emerge from this changing environment
- Understand the strategies which need to be put in place to ensure your company's survival
- Learn from your peers and colleagues experiences
- Networks with over 500 delegates from around the world



## Tuesday, 31 March

19:00 – 20:30 **WELCOME RECEPTION IN THE MARQUEE ON THE HOTEL TERRACE** hosted by:



SNC • LAVALIN

## Wednesday, 1 April

08:30 **WELCOME TO THE CONFERENCE**

**Nick Morgan**, CEO, *CRU Group*  
**Nicola Coslett**, CEO, *CRU Events*

### CHAIRMAN FOR DAY 1

**Jorge Bande**, Director, *CESCO*

### INAUGURATION BY MINISTER OF MINES

### KEYNOTE PRESENTATION

#### CRISIS IN THE COPPER INDUSTRY:

#### CODELCO'S VISION

**Jose Pablo Arellano**, President and CEO  
*Codelco-Chile*

### KEYNOTE PRESENTATION\*

**Robert Friedland**, Executive Chairman  
*Ivanhoe Mines Ltd*

### COPPER DEMAND – STRUCTURALLY VULNERABLE?

**Jon Barnes**,  
Principal Consultant – Copper Fabricating  
*CRU Analysis*

### PRESENTATION\*

**Javier Targhetta**, Senior Vice President  
Marketing and Sales/President  
*Freeport McMoRan Gold & Copper/ Atlantic Copper*

\*Title to be confirmed

### GLOBAL COPPER RECYCLING TRENDS

#### Carlos Risopatron

Head of Environment and Economics  
*International Copper Study Group*

### COFFEE BREAK

 hosted by:


### DECLARING FORCE MAJEURE ON THE SUPERCYCLE

#### Adam Rowley

Executive Director, Commodities Research  
*Macquarie Securities (Europe) Ltd*

### SEEKING SANITY IN AN UNCERTAIN WORLD

**Jeremy Goldwyn**, Business Developer  
*Sucden UK Ltd*

### RISK MANAGEMENT AND PERFORMANCE REPORTING: A HOLISTIC VIEW FOR THE MINING INDUSTRY

**Rodrigo Andai**, Director  
*Mincom*

### STRATEGIES IN TIMES OF CRISIS

**Juan Ignacio Guzman**, Senior Consultant  
*CRU Strategies, Santiago*

13:30 **LUNCHEON IN THE MARQUEE ON THE HOTEL TERRACE** hosted by:



18:30 – 20:00 **COCKTAIL RECEPTION IN THE MARQUEE ON THE HOTEL TERRACE** hosted by:



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## Thursday, 2 April

08:30 **CHAIRMAN FOR DAY 2**  
**Isabel Marshall**, Partner and CEO  
*GS3 Consultants*

**KEYNOTE PRESENTATION\***  
**Robert Friedland**, Chairman  
*Ivanhoe Nickel & Platinum Ltd (Ivanplats)*

**THE AFRICAN COPPERBELT – AN OVERVIEW OF RECENT COPPER PROJECT ACTIVITY**  
**Tim Smith**, Vice President, Copper  
*SNC-Lavalin*

**CAN AFRICA'S COPPER PROJECTS SURVIVE THE DOWNTURN?**  
**Julian Ford**, Managing Director  
*Zambezi Resources*

**COFFEE BREAK** hosted by:



**CHILE'S COPPER INDUSTRY: REACTION TO THE CRISIS AND FUTURE CHALLENGES**  
**Ana Zúñiga**  
 Research and Policy Planning Director  
*Chilean Copper Commission (COCHILCO)*

**CRU PRM COPPER PRICE COMPONENT ANALYSIS – HOW EFFECTIVE WERE THE 2008 SIMULATION RESULTS**  
**Jim Southwood**, President  
*CRU | Price Risk Management*

**SULPHURIC ACID OUTLOOK**  
**Joanne Peacock**, Research Manager  
*British Sulphur Consultants*

## A DEMAND AND SUPPLY SITUATION FOR OVER 100 YEARS

**Gianni Kovacevic**, Corporate Development  
*Global Opportunities AG*

## THE SHIPPING CYCLE – OCEAN TRANSPORTATION TRENDS FOR COPPER CATHODES, CONCENTRATES AND SULPHURIC ACID

**Eric Garrison**  
 Commercial Director – Latin America  
*C. Steinweg (Brasil) Ltda*

13:00 **SUMMING UP AND CLOSE OF CONFERENCE**

13:30 **LUNCHEON IN THE MARQUEE ON THE HOTEL TERRACE** hosted by:

**FLUOR.**



## Grand Hyatt Santiago

Grand Hyatt Santiago is located in Santiago's diplomatic and prime residential district. With easy access to the airport and city centre, it is close to sophisticated shopping centres and adjacent to prominent golf clubs.

For further details, please visit: <http://santiago.grand.hyatt.com>. If you require hotel accommodation, as a delegate of CRU's 8th World Copper Conference, you will receive preferential rates at the Grand Hyatt Santiago. On receipt of your conference registration form, we will send you the hotel booking form via email.



## Sponsorship Opportunities

Sponsoring an element of the conference will offer significant brand exposure in front of a prestigious and influential audience of over 500 decision makers in the global copper market.

If you feel that your company would benefit from this type of high profile exposure, please call Marilyn Portner on: +44 20 7903 2402 or email her at: [marilyn.portner@crugroup.com](mailto:marilyn.portner@crugroup.com) to discuss the remaining sponsorship packages.

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# 8th World Copper Conference

31 March – 2 April 2009 • Grand Hyatt, Santiago, Chile

Please register me for the **8th World Copper Conference** at the rate of:

- US\$1400.00 – by 27 February 2009**  
US\$1550.00 – after 27 February 2009
- This registration is part of a **Discounted Group Booking**

**REGISTRATION DETAILS**

Mr  Mrs  Miss  Ms  Dr  Prof  Other \_\_\_\_\_

Family name \_\_\_\_\_ Forename(s) \_\_\_\_\_

Email address \_\_\_\_\_

Job Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Zip/Postcode \_\_\_\_\_ Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

**Dietary requirements (tick)**

No pork / no lard

Vegetarian

Allergies

Specify \_\_\_\_\_

**PAYMENT DETAILS** (Please send payment with your registration)

**I am from an EU country and my sales tax number is:**

**I wish to pay by bank transfer to:** The Royal Bank of Scotland, Drummonds Branch,  
49 Charing Cross, Admiralty Arch, London, SW1A 2DX, UK.  
Account name: CRU Publishing Ltd; Sort Code: 16-00-38; BIC/SWIFT Code: RBOSGB2L  
**Dollar Account – CRUPUB-USD1 – IBAN GB44 RBOS 1663 0000 0513 18**  
Mark the remittance “*COPPER 2009 conference registration for (delegate/s name/s).*”

**I wish to pay by credit card\*** – please debit my:  Mastercard  Amex  Visa

Credit card number:

Valid from :   /   to :   /   \*NB. We require the cardholder's registered address if different from the details given.

Name on card \_\_\_\_\_

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From time to time we may let other reputable companies contact you with details that may be of interest to you.  
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**CRU Events**

**31 Mount Pleasant**

**London WC1X 0AD, UK**

**Tel: +44 20 7903 2167**

**Fax: +44 20 7903 2432**

**Email: [conferences@crugroup.com](mailto:conferences@crugroup.com)**

**CONFERENCE INFORMATION**

**Register Online**

You can also register for this conference online at [www.worldcopper09.com](http://www.worldcopper09.com). Please quote the registration code at the bottom of this form.

**Discounted Group Booking**

Arrange a Group Booking and receive up to 20% discount.

By registering a group booking you will enjoy the following discount rates on each delegate:

Second delegate: **10% discount**

Third delegate: **15% discount**

Fourth delegate plus: **20% discount**

All registration forms must be sent together and paid for with the same credit card to qualify for a group discount. If registering online please make sure to add all delegates when completing group booking.

**Hotel Details**

Reduced hotel rates are available to conference delegates at the Grand Hyatt, Santiago. On receipt of your conference registration form, we will send you a hotel reservation form.

**Social Events**

Many social events will be organised for networking opportunities. Visit the website for further details.

**Programme Speaking and Sponsorship Opportunities**

For **programme speaking opportunities**, please contact Lynette Northey, CEO, CRU Events, on tel: +44 7879 601579 or email her directly on: [lynette.northey@crugroup.com](mailto:lynette.northey@crugroup.com).

**For sponsorship and exhibition opportunities**

contact Marilyn Portner on tel: +44 20 7903 2402 or email: [marilyn.portner@crugroup.com](mailto:marilyn.portner@crugroup.com)

**Terms of Booking**

**Payment Policy**

Registrations can only be confirmed upon receipt of payment or proof of payment and discounted fees will only apply when payment is received within the offer period. If payment is not received before the conference, delegates will be asked to guarantee payment at registration with a personal credit card. Late payments made after the conference will be subject to an additional administration fee of US\$165.

**Cancellation Policy**

Cancellations must be received in writing prior to 27 February 2009 to qualify for a full refund less US\$165 administration fee. It may be necessary for reasons beyond the control of the organisers to alter content, timing and venue. In the unlikely event of the conference being cancelled or curtailed due to any reasons beyond the control of CRU Events, or it is necessary or advisable to relocate or change the date and/or location of the event, neither CRU Events, nor its employees will be held liable for refunds, damages and/or additional expenses which may be incurred by delegates. We therefore recommend prospective delegates to arrange appropriate insurance cover.

This conference is an open forum and the content of papers and presentations given by guest authors and speakers from companies other than CRU and its subsidiaries and any opinions expressed therein are the responsibility of the authors and speakers concerned and are not endorsed by CRU Events. CRU Events disclaims all liability for any tort or damage arising out of any statement or opinion made in any paper or presentation by any guest author or speaker.

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