



Why CRU?

Volatile prices, regulatory requirements, and energy efficiency are at the forefront of most businesses today – and copper smelters and refiners are no exception – but we are here to bring the visibility you need to succeed.

Our data-driven insights boost operational efficiency, maximise profitability, and ensure compliance, helping you turn challenges into opportunities.



Asset Information

- Location, technology, operating status, integration, operator, ownership, production, costs, etc
- Asset description
- Cost and revenue summary



Modelling

- Cost and revenue curves
- Primary and secondary sourced data
- Scope 1, 2 and selected scope 3 emissions curves



Process Data

- Detailed feed and production numbers
- Cost and process data per module/unit operations
- Modelling based on the technology type for every smelter sector

Strategic Insights: Empowering informed decision-making

Asset Benchmarking

Our service equips smelters and refiners with the latest data and cutting-edge insights. Join us to seamlessly optimise your operations for maximum efficiency, Benchmark assets to identify areas of improvement that lead to optimised operation and maximum efficiency.

■ Cost Management

Dive into granular cost data for copper smelting and refining assets. Track costs, identify cost drivers, and make well-informed decisions to improve profitability.

■ Sustainability insights

Elevate your sustainability planning and strategy – track emissions, evaluate environmental impact and champion green practices across your assets. Transform how you see sustainability – from a goal to a realistic venture.

Strategic decision-making

Unlock the power of our data and ensure strategic planning. Evaluate investments, expansion opportunities and asset acquisitions with confidence.



Unlock Value

Unlock a world of strategic advantages with CRU's Copper Smelting & Refining Asset Service.

Comprehensive coverage

You get access to detailed insights into copper smelting and refining assets worldwide, offering unparalleled coverage in the market.

Timely data

Stay ahead with the latest data updates, ensuring you have the latest information to drive your decisions.

■ Customisation

You can tailor our service to your unique needs. Choose specific assets, regions, or parameters to focus on what matters most to your business.

Enhanced accessibility and seamless integration via CRU DataLab and API

Seamlessly integrate CRU's data into your existing systems, enhancing workflow efficiency.





For more information on **CRU's Copper Services**, please request a demo:

Book a *demo* now

Global Offices



Beijing

Cyprus

Dubai

Houston

Johannesburg

Mumbai

New York

London (Head Office)

Pittsburgh

Santiago

São Paulo

Seoul

Shanghai

Sheffield

Singapore

Sydney

Tokyo

Toronto